

Workshops, Training Programs, and Professional Development Opportunities

To help orient you to our organization and its work, we will begin with some key questions—“who? what? when? where? why? *and* how?”—but we encourage you to contact us in person to give you specific answers to the questions that are most important to you!

Who are we?

We are the Center for Creative Learning, Inc., an organization based in Sarasota, Florida with an established history and record of service to educational agencies spanning more than three decades of continuous service. The Center’s mission is to serve as a primary source of *ideas and information* that will inspire, inform, and enable people to foster creative learning and to recognize and nurture the unique and varied strengths and talents of every person.

What programs does the Center offer?

The Center offers a variety of programs and services in four broad areas: *Talent Development, Creative Learning, Creative Problem Solving, and Problem Solving Style.*

Our approach to talent development recognizes the need for appropriate, challenging, and developmental learning opportunities, at home, in school, and in the community, to bring out the best in every person. We recognize that some students require differentiated instruction and services by virtue of strengths and talents already manifest. There are also important opportunities for parents, teachers, and community leaders to recognize and nurture the “often-hidden” strengths, talents, and potentials in all people. Our “Levels of Service” approach offers a practical plan for programming at all levels. Our approach to both creative learning and Creative Problem Solving builds on more than five decades of theory, research, and practical experience with schools, churches, museums, science centers, and other organizations worldwide. All people can learn and apply powerful methods and tools for thinking creatively and critically, solving problems, and making decisions. These tools contribute to meeting high standards— in school, in one’s career, and in all aspects of one’s life. Our approach to style emphasizes consistent ways in which people differ in the ways they approach complex, open-ended challenges and their approach to managing change. We use a unique assessment tool, VIEW: An Assessment of Problem Solving Style.

Where do we offer our programs?



Your place or ours! We are located in Sarasota, Florida, on the west coast of Florida, approximately 60 miles from Tampa. We enjoy warm, sunny weather year-round, and recreational opportunities are abundant. Many groups combine an extended professional development opportunity with a Florida holiday. (We are just two hours by car from Orlando’s many world-famous attractions.) The Sarasota-Bradenton Airport is served by several major airlines, and the Tampa International Airport is within an easy drive. Many choices of accommodations are available— ranging from economy motels to luxurious beach resorts. We can offer any of the programs described in this brochure in Sarasota for your group of any size. Our programs can be offered throughout the year. We can assist you in selecting hotel accommodations according to your group’s preferences and resources. (Keep in mind that costs are highest during the winter months— our “peak” tourist season.)

When do we conduct programs?

Any of the Center's programs and services can be offered at any time of the year, depending on your schedule requirements. Some programs can be arranged on just a few weeks' notice, although we typically plan programs from three to six months (or more) in advance.



Why might you participate in our programs?

We can help your staff to respond to the ever-increasing challenges and demands of teaching and learning in a world of constant change! More than ever before, children, teens, and adults must be prepared to think creatively and critically, to define and solve complex problems, and to make effective decisions. Personal, interpersonal, and career success all build on powerful tools for understanding and applying the unique styles, strengths, and talents of all people.

Many people are naturally effective creative and critical thinkers, capable problem solvers, and good decision makers; we never claim to be teaching mysterious skills that no one has. Instead, we help you to use your natural skills more effectively, to add new tools and strategies to your own repertoire, and to help you grow in competence, confidence, and commitment as a productive thinker, whether you are working on your own, as part of a small group or team, or within a large organizational setting. Our goals are to expand, extend, and enhance people's strengths, talents, and skills— to "bring out the best" in everyone.

You will apply the methods and tools you learn in our program in your own life and in your work with children, teens, or adults— immediately, as part of the program itself. But even more importantly, the value of your experience will extend and grow after the program; we offer more than an enjoyable experience, and we don't leave you confused or uncertain about what to do after you leave the program site. You will be able to take many new tools and strategies away with you, apply them with confidence, and work with greater confidence and success. We also offer you a variety of ways to obtain continuing support and new learning; we don't just "present events," we build relationships!



How might you become involved in our programs?

We offer a variety of program and service possibilities, including: Presentations at Conferences, (Local, State, Regional, National, International); Awareness Programs, Extended Training, and Advanced Training-the-Trainer Programs. This information packet includes details about many of the workshop, training program, or professional development opportunities that we offer. Please contact our office to let us help you choose or plan the program or service that will best meet the your requirements.

The Center's professional team includes many experienced educators and trainers who are also seasoned workshop and conference presenters. For more information about our complete team, please write to us for biographical sketches, or visit our website to meet or contact any of our team members.

One Day Presentations

We offer a variety of presentations for local, state or provincial, regional, national, our international groups of all sizes. Spanning almost three decades, our work has taken us to 49 of the 50 states in the United States, seven Canadian provinces, and six countries outside North America. We are ready, willing, and able to help you.

Conference Presentations

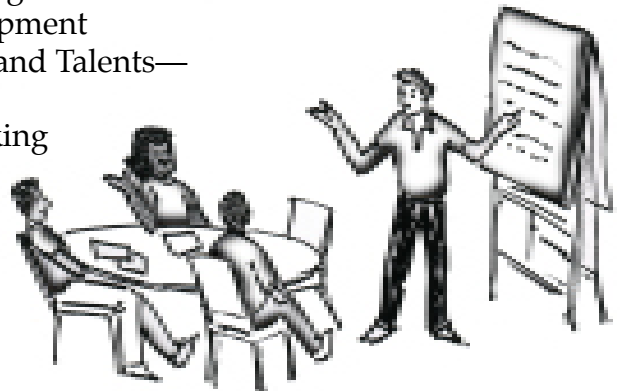
Our staff members are available to speak or conduct workshops at conferences of any size (from local or regional programs to national or international conventions). We can arrange to offer one or more 75-90 minute practical sessions on creative thinking, Creative Problem Solving, learning styles, or programming for talent development. We can also present keynote or general session presentations for large groups.

The Center will also work with your organization to plan and deliver a special half-day or full-day pre- or post-conference workshop for preregistered conference participants. These workshops can be arranged to provide opportunities for extended training and active participation. They can also help your organization offset fees and travel costs for sessions in the main convention program, and can also be a source of additional revenue for your group. Fees for conference presentations range from \$1,500.00 to \$3,000.00 per day plus expenses, depending on the nature and duration of the program.

Awareness Programs

We offer workshops for in-service or staff development programs to meet your needs, including awareness level programs for educators, school administrators, counselors or school psychologists, school boards, parents and community groups, community organizations, or businesses. Fees for one day programs begin at \$1,500.00, plus expenses. Sample topics include:

- Fostering Creative and Critical Thinking
- Creative Problem Solving Overview
- Fostering Independence and Self-Direction
- Fostering Inventive Thinking
- Developing an Invention Program and Celebration in Your School
- Assessing Creative and Critical Thinking
- Profiles and Portfolios for Assessing Productive Thinking
- Tools for Managing Change
- Building Creative and Collaborative Teams
- New Directions for Gifted/Talented Programming
- The Levels of Service Approach to Talent Development
- Recognizing and Nurturing Students' Strengths and Talents—
New Approaches
- Understanding and Using Styles for Better Thinking



Multi-Day Workshops and Training Programs

We also offer a variety of three- or five-day workshops and training programs, all of which can be offered in Sarasota or at your site.

Our Main Three-Day Public Program: Creative Problem Solving– Contemporary Approaches

For individuals or small groups who are interested in CPS, or who would like to become familiar with our work before scheduling a program for a larger group, we offer an intensive, “hands-on, minds-on” three-day CPS workshop that is open to the public. We offer the workshop in Sarasota once a year (usually in July). For a complete description of this program, and the current schedule, visit our website or request our CPS Workshop Brochure. (The same program can be offered on a “custom” basis for your group, in Sarasota or at your site.)

Two-Day Customized Team Training Programs

We will plan and offer customized Two-Day Team Training Programs on creative learning, Creative Problem Solving (CPS), or talent development. *This program option can be especially useful for dealing with school improvement planning, strategic or long-range planning for schools, school districts, or organization, or curriculum planning.* Multiple teams of 3-6 members work collaboratively to follow-up and apply the content of the training program. This format is especially valuable for peer support and networking among several schools within a district or region. Each team examines its present programs and activities, considers new trends and issues, and identifies future directions for their school to explore. The teams return with new information for their colleagues, along with ideas and exciting possibilities for the school to examine and develop together. The cost is \$450 per person, plus travel expenses for two staff presenters, based on a minimum of 10 participants.

Five-Day Training Institutes

We will design and conduct in-depth five-day training programs on facilitating creative learning, CPS, or talent development programming. We plan the content to meet your group’s needs and interests. The program fee is \$6,000.00 for the first eight or fewer participants, plus \$600.00 for each additional participant. The costs for travel, lodging, and meals (for your participants to come to Sarasota, or for our instructional team to come to your site), training site, and audio-visual equipment are also additional.



Distance Learning Opportunities

We also offer a variety of web-based distance learning opportunities. Consult our current catalog or the Center’s website (www.creativelearning.com) for current offerings.

Consultant-in-Residence Program for Schools

Our team members are available to serve in a “consultant-in-residence” role for your group for a five day or ten day period. Your consultant will make at least one workshop presentation to a large group (1-1/2 to 3 hour session), confer with various staff members or groups throughout your district, provide in-school support for staff (observations, demonstration lessons, review and assistance with curriculum materials, etc.), and help individuals or groups examine specific questions and



issues relating to thinking skills instruction and materials. This program does *not* include the full content of the CPS 3 Day Workshop. The costs for this program are \$5,000 plus expenses for five days, or \$8,000 plus expenses for ten days.

Mentoring and Personalized Advanced Training

We can also work with individuals and teams who are interested in personally-designed, advanced training and mentorship experiences with our core leadership team, on a non-credit basis, in any area of creative learning and problem solving, talent development, or learning style. Contact the Center for information about how we might help you to meet your personal professional development goals.

Training The Trainer Programs and Resources

The Center’s staff is currently developing new materials and programs to provide training institutes for advanced “training the trainer” approaches. Our training trainers initiative will offer a variety of options to meet the unique needs of our clients. These will include providing “stand alone” trainer’s handbooks with presentation resources for independent use by experienced trainers, structured “training the trainer” workshops (at your site or in Sarasota) to help leaders develop their expertise in delivering training using our resources, and extended trainer development programs that include shadowing and internship opportunities. Contact the Center for more information.



Problem Solving Style Programs and Training

Organizations can also sponsor a one-day program featuring the VIEW problem solving style assessment for all participants. Each person responds (on-line) to the VIEW inventory prior to the program. Participants receive individual reports of their results and a group profile. The presentation includes an explanation of problem-solving styles, guidelines for understanding your own style and working with others on a team or project, and implications of style for creativity, problem solving, and change management. The cost of this program is \$1500 plus travel expenses, plus \$10 per person for the style assessment. See ViewStyle.net or our current catalog for more information about VIEW application programs for students or qualification programs for VIEW users.

Planning and Response Form

Mail or Fax to our office for additional information (No cost or obligation)

Name: _____

Agency: _____

Address: _____

Phone: _____ Fax: _____ e-mail: _____

We are interested in learning more about a custom program for our group.

Goals and topics for the program: _____

Who would participate? _____

How many people? _____

Approximate dates for a program: _____

Where would you prefer the program to be held?

Sarasota Orlando Other site: _____

What do you envision the participants would be able to do (or do better) as a result of the program?

What previous work or study have you offered in this area? With whom?
